WHY ENTREPRENUERSHIP?
The School of Entrepreneurship is the catalyst and hub for entrepreneurial activity on the Oklahoma State University campus. The curriculum and program focus on two things; the first is the development of the entrepreneurial mindset. Its intent is to help students learn to think, behave and act in a more entrepreneurial manner. The second is to teach the business startup process, whether it is in the context of a new venture or improving business within an existing firm.

DEPARTMENT HIGHLIGHTS
• Top 25 entrepreneurship undergraduate program as ranked by the Princeton Review
• Vibrant entrepreneurship center located on the main floor of the business building, with space for students to work on business ideas
• Funding is available for the most promising student ventures, and extends beyond graduation
• Students compete in national business plan competitions. An OSU student team won $180,000 in prize money at business plan competitions in 2017, including 2nd place at the prestigious Rice Business Plan competition

MAJOR SPECIFIC COURSE CURRICULUM
The First 100 Days
• Address operational challenges in launching a new venture in its very formative stage
• Focus on risk management, recordkeeping, contracts, facilities, suppliers, intellectual property, and go-to-market strategy

Social Entrepreneurship
• Apply entrepreneurial concepts and principles to address vexing social needs such as hunger, homelessness, environmental degradation, disease, domestic violence, and inadequate access to education

I love entrepreneurship because it is hands-on and face-paced. In business and entrepreneurship classes that I have taken, I was able to apply the information to my life and business aspects. My professor in Imagination in Entrepreneurship challenged me to pursue one of my ideas. In March 2017, I authored a book called, “How to Be Charlie One: Simply Being A Young Adult in an Adult World.” I used the marketing skills I learned and I am now selling my book on Amazon. I am utilizing everything I learned from the program to make my book successful.

-Bianca Brown
MAJOR SPECIFIC COURSE CURRICULUM (CONTINUED)

Imagination in Entrepreneurship
- Explore ideation and perspectives on opportunity discovery and assessment
- Investigate the theoretical and conceptual foundations for the application of creativity to business problem solving

Growing Small & Family Ventures
- Study of unique challenges involved when growing small and family-owned ventures
- Examine issues such as resource needs, skill requirements, functional area development, and work-life balance

CAREER INDUSTRIES & FOCUS AREAS
- New venture creation
- For-profit or not-for-profit social venture
- New business development or R&D division of an established firm
- Family business management
- Franchise organization

STARTING SALARY
Average | $42,350

CAREER RESOURCES FOR ENTREPRENUERSHIP MAJORS
- Eastin Center for Career Readiness
  - business.okstate.edu/eastin
  - hireosugrads.com
  - flexjobs.com
  - entrepreneur.com
  - entrepreneurship.org
  - usabe.org
- OSU Career Services
- Entrepreneur
- Entrepreneurship Resource
- U.S. Association for Small Business and Entrepreneurship
- Indeed
- Indeed.com

SAMPLE COMPANIES HIRING ENTREPRENUERSHIP MAJORS
- Aflac
- Bank of Oklahoma
- Camp Loughridge
- Cerner Corporation
- Edward Jones
- Ferris Manufacturing
- Fossil Group, Inc.
- Hilti
- ISNetWorld
- Liberty National Insurance
- Meridian Technology Center
- Mission Tortillas
- Oakley PepsiCo/Frito-Lay
- Porche Experience Center
- Riata Center for Entrepreneurship
- Ross Health Care
- Sherwin-Williams

ON TO THE REAL WORLD!
Post-graduation data was gathered on 83.5% of the 1,255 students who graduated with a BSBA degree in 2016 and it was reported that...
- 92% had employment or job offers within three months of graduation (does not include students who were going on to graduate school, had other plans, or were not seeking jobs)
- The average reported salary was $50,048 for all Spears Business undergraduates
- 11.2% of all students reporting were going on for advanced degrees

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